



U.S. Small Business Administration & The Thomas Jefferson Partnership



with the
Central Virginia Small Business Development Center
Present

American Recovery & Entrepreneurship Workshops

Sponsored by:



Economic Recovery UPDATE & Resources:

April 22, 2009

Presented By : SBA, SBDC, Business Finance Group, PTAC & SCORE

Get an update on the **STIMULUS BILL** by the federal government and hear about the resources for small business from securing a contract to alternative financing and technical assistance.

FULL ATTENDANCE

Marketing your Business in an Economic Downturn:

April 28, 2009

Presenters: Steve Mullen, President Endgame Public Relations, Richmond VA & SCORE

Learn from a PR expert how to better manage your marketing efforts by using FACE Book, TWITTER, corporate blogging and other proven marketing methods to improve your corporate visibility and overall appeal especially in an economic downturn.

You will also get an **Update-to-date status on the RECOVERY ACT** from the SBA

FULL ATTENDANCE

Managing Cash Flow & Financing Your Business:

May 5, 2009

Presented By: Frank Berry, Partner Hantzmon Wiebel, LLC,

SBA & Virginia National Bank, Union Bank & Trust & Borrego Springs Bank
Learn how to better manage your cash flow and learn directly from the lenders about alternative financing from the SBA including SBA Express, Patriot Express and Community Express.
You will also get an **Update-to-date status on the RECOVERY ACT** from the SBA

E-Commerce in Down Economy:

May 12, 2009

Presented By: VECTEC (Virginia Electronic Commerce Technology Center)
and **EndGame Public Relations, Richmond VA Steve Mullen, President**

Learn how an improve your image on the internet and to maximize you e-visibility and your bottom lime though e-commerce.

You will also get an **Update-to-date status on the RECOVERY ACT** from the SBA

ALL EVENTS TIME & LOCATION:

8:30 – 10:30 A.M.

ALBEMARLE COUNTY OFFICE BUILDING

1600 5TH STREET EXTENSION, CHARLOTTESVILLE VA



Mason Enterprise Center
at the
SCHOOL OF
PUBLIC POLICY

REGISTRATION FORM

Name: _____

Business: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

REGISTER BY: CALLING: 434-295-8198

EMAIL: sbdcinfo@ntelos.net

Visit the CV SBDC on web at: <http://www.avenue.org/sbdc/seminars.html>

**Please specify which seminar(s)
you will be attending:**

- ECONOMIC RECOVERY UPDATE & RESOURCES 04/22/09
- MARKETING YOUR BUSINESS 04/28/09
- MANAGING CASH FLOW & FINANCING 05/05/09
- E-COMMERCE IN A DOWN ECONOMY 05/12/09

FREE – FREE -- FREE

**Seating is limited.
Pre registration required.**

SBDC is funded in part through a cooperative agreement with the SBA.

All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.